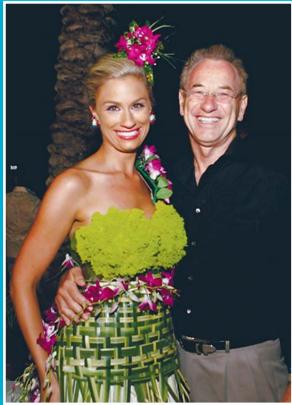
**Special Marketing Section** 

Sun Sentinel Wednesday, June 17, 2009 1



\*\*\*\*

**PACE CENTER FOR GIRLS** 



**MAKE-A-WISH FOUNDATION OF SOUTHERN FLORIDA** 

**Cover Story** 

## opecial marketing been

## All aboard

## The Fort Lauderdale Charity Bus Loop returns with a new route.



Jackie Chazez, left, Sandra Muvdi and Elisa Stone

he Fort Lauderdale Bus Loop<sup>™</sup>, a fundraiser for five local charities involving the Sun Trolley and nine local bars, returns on Friday, June 19, offering a new route for attendees to enjoy. The new route will include venues along 17th Street Causeway and Fort Lauderdale Beach. This event will be the sixth Bus Loop which has raised more than \$73,000 for The Cystic Fibrosis Foundation, Young Professionals for Covenant House, Riverwalk Trust, Jessica June Children's Cancer Foundation and the Broward County Gator Club Charities. Participants can register and

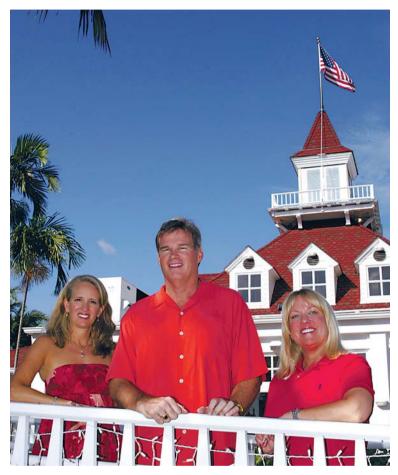
begin the Bus Loop at Bimini Boatyard, Grumpy Gator's or at LuLu's Bait Shack in the Gallery at Beach Place. Upon registering, participants will receive their passes allowing them to ride on the Sun Trolleys at no charge and receive one drink or appetizers at each of the participating locations. Sun Trolleys will travel between Fort Lauderdale Beach and 17th Street locations.

Participating venues include: China Grill, Hyatt Regency Pier Sixty-Six, Exit 66, Bimini Boatyard, Grumpy Gators, Southport Raw Bar, Bubba Gump Shrimp Company, Cafe Del Mar and LuLu's Bait Shack. Major event sponsors include Stephens Distributing, *New Times, Sun Sentinel*, Kind Design Advertising and Sun Trolley.

The last Bus Loop, which took place in March, was a huge success with approximately 1,200 guests. Additional trolleys have been added to the route with improved bus service to make transportation easier and more participant-friendly.

The cost for the Bus Loop is a \$20 donation at the door or \$15 if prepaid online at www.BusLoop.org.

For more information about the Bus Loop event and its newroute call 954-574-6000.



Patsy Mennuti, left, John Haley and Jackie Furqueron



Jessica Osman, left, Vicki Swain, Elisa Stone and Jackie Chavez

**Special Marketing Section** 



Gregg Sjoquist, left, Jackie Furqueron and Patsy Mennuti

The Cystic Fibrosis Foundation (CFF) is the leading organization devoted to curing and controlling cystic fibrosis. CF is a genetic disease that can lead to life-threatening lung infections and digestive problems. Headquartered in Bethesda, Md., the Foundation funds CF research, has more than 80 chapters and branch offices throughout the country, and supports and accredits a nationwide network of CF care centers, which provide vital treatments and other CF resources to patients and families. For more information, visit www.cff.org or call 954-739-5006.
Riverwalk Trust serves as the catalyst in building and nurturing Riverwalk as a vibrant community connected by the New River. Riverwalk Trust is currently pursuing projects to enhance and protect the integrity of the Riverwalk community, such as design guidelines for thoughtful development, funding for capital improvements and park enhancements, park programming and sustainability, management and final completion. For more information, visit www.goriverwalk.com or call 954-68-1541.

Young Professionals for Covenant House is a dedicated group of adults between the ages of 21-45 helping to raise money and increase awareness for Covenant House Florida by hosting socials and special events in the South Florida area. Covenant House Florida serves runaway, homeless and at-risk youths under 21 including teen parents and their babies. For more information, visit www.youngpros.net or call 954-568-7916.

The Jessica June Children's Cancer Foundation (JJCCF) provides assistance with basic human necessities to children with cancer in medical and financial crisis living in South Florida. The Foundation raises and grants funds for the necessary treatment and care of underprivileged children with cancer. For more information, visit www.JJCCF.org, or call 954-593-5603.

The **Broward County Gator Club (BCGC)** raises funds for some of Broward County's most deserving high school students attending the University of Florida as freshmen. The BCGC raises funds through networking socials, parties and other events. For more information, visit www.browardcountygatorclub.com.



Stacy Schwartz, left, Jennifer Stelman and Lee Scheffield



Vikci Swain, left, Magali Salazar and Stacy Schwartz