

**HERLIFE** SCENE AND BE SEEN

# HERLIFE

M A G A Z I N E

OCTOBER 2014

## Jessica June Children's Cancer Foundation



After 10 years serving over 2,500 children and family members and raising in excess of \$1.6 million to provide emergency financial assistance for children fighting cancer, the Jessica June Children's Cancer Foundation commemorates its anniversary by launching an all-inclusive fundraising campaign, Beating Cancer Together. The campaign provides a platform for organizations, big or small, local businesses, teams and individuals to join founder Sandra Muvdi in her quest to raise \$200,000 in 200 days! "I challenge anyone who has been affected by cancer to contribute to this cause, too," stated Muvdi. Every year in the U.S., 13,500 children between birth and 19 are diagnosed with cancer. It is the leading cause of disease-related deaths among children and adolescents. Muvdi founded JJCCF on the heels of tragedy after the loss of her only child, seven-year-old Jessica June Eiler Muvdi, who suffered from an aggressive form of leukemia. For more information, visit [JJCCF.org](http://JJCCF.org). **HLM**

photos courtesy of lisa nalven photography