



**Have You Met...
Sandra Muvdi**

[Have You Met? Archive](#)

[Sign My Guestbook](#)

[Email Picture](#)

Have You Met?

Name: Sandra Muvdi
Hometown: Native Born @ Broward Health Medical Center, Grew up in Barranquilla, Colombia
Resident: Ft Lauderdale
Education: MBA in International Management from Thunderbird School of Global Management & BA in Economics from Rollins College
Profession: Founder, President and Director of JJCCF & the mother of Jessica June Eiler Muvdi (cancer victim 1996 – 2003)
Title: President/CEO
Story by: Submitted

Sandra Muvdi is a native Floridian born at Broward Health Medical Center and raised in Barranquilla, Colombia. Muvdi is Founder, President and Director of JJCCF and the mother of Jessica June Eiler Muvdi (cancer victim 1996 – 2003). Previously, Muvdi worked as a Middle School Math Teacher at Indian Ridge Middle School located in Broward County, Florida. Before teaching children, she was Assistant Vice President in the International Trade Financing Department at Barclays Bank in Miami, Florida. Muvdi received an MBA in International Management from Thunderbird School of Global Management and earned her BA in Economics from Rollins College. Academic honors include Dean's List and Sigma Delta Pi (Spanish Honor Society).

Nonprofit training and certifications from the following institutions: The Fund Raising School – The Center on Philanthropy at Indiana University, The Grantsmanship Center and BoardSource.

Muvdi is regarded as a community leader earning the following recognitions:

- ✦ [JJCCF is Awarded "2013 Charity of the Year" by Family Life Magazine](#)
- ✦ [Miami Children's Hospital 2nd Annual "THANK YOU FOR MAKING A DIFFERENCE AWARD" honors Sandra Muvdi for setting a life-long example of philanthropy, 5/6/12.](#)
- ✦ Graduate of Leadership Fort Lauderdale Class XVII 2011
- ✦ Congressman Allen B. West participant recognition letter – Fort Lauderdale Chamber of Commerce Washington Fly In 2011
- ✦ [Broward Health names Reception Room in new Pediatric Hematology & Oncology Center in memory of Jessica and in honor of JJCCF, 7/09](#)
- ✦ [DUO Magazine Article, Spring / 09](#)



-Going back to when you first started with your organization to now, what has been your proudest personal accomplishment?

The creation of the Jessica June Children's Cancer Foundation (JJCCF) and it being able to provide emergency financial assistance, hope, compassion and love to over 2,000 children and family members in crisis fighting childhood cancer (as of 7/2013).

-Do you have a mentor; someone who has been there to guide you or consult with you when you needed their input?

Undoubtedly that person is Gregg Sjoquist who I was fortunate to meet in 2006. Gregg has not only been my mentor, but also an outstanding JJCCF volunteer, Chairman of the Board, donor and grantor. Gregg is a first class individual and the true meaning of "ONE IN A MILLION".

-What is your greatest strength(s) that makes you such an asset to your organization?
My passion for the cause

-What is your greatest challenge at this time?
JJCCF has taken over not over my work time but also my personal time. I need to gain "me" time and have a balanced life.

-What is your idea of perfect happiness?
I don't believe there is perfect happiness. I do believe success is measured with the achievement of happiness; however one defines their own unique happiness. I've found my happiness in giving to those in most need.

-Is there an inspirational book you have read that you would recommend to others?
A Grace Disguised by Gerald Sittser. It demonstrates we can find good even in the midst of difficulties, and that souls grow through loss. This book made me reflect and realize the tragic loss of my only child led me to live a purpose driven and meaningful life.

-What do you still hope to accomplish?
I hope to participate in the Strategic Perspectives in Nonprofit Management course offered at Harvard Business School

-What is your vision and hope for the future?
As we approach our ten year anniversary my vision is for JJCCF to establish a relationship with every hospital treating pediatric cancer in the state of Florida. At present JJCCF is serving patients of all (7) hospitals treating pediatric oncology in South Florida (Miami-Dade, Palm Beach and Broward Counties), All Children's Hospital in St. Petersburg, FL and St. Jude Children's Research Hospital in Memphis, TN.

-Do you have a motto, or some words of wisdom, that has guided you over the years through your life?
The value of one's life is not measured by net worth; rather by the accumulation of enriching experiences gained from making this world a better place.

-Who is the most interesting person you have ever met?
Dalai Lama

-Is there a non-profit event you really look forward to attending each year?
Our annual Fancy Jeans Party. I only wish I could be a guest!

-Who is your hero?
All the children who are battling cancer.

-What's been the key to the success and growth of -----?
Three words: passion, motivation and drive

-How do you stay so motivated and committed?
My daughter's memory inspires me to wake up every day and help families in crisis.

You inspire all of us Sandra!
 Anne
 30-Aug-13

Thank you for being part of the www.blacktie-southflorida.com family. What you do is so amazing!
 Ginny Fujino
 29-Aug-13

I am so proud of you!!!! God Bless You!
 Dania Martinez
 29-Aug-13