

JESSICA JUNE CHILDREN'S CANCER FOUNDATION

5TH ANNUAL

Fancy Jeans Party

SPONSORED BY

THE WASIE FOUNDATION
PRESENTED BY PREMIER BEVERAGE

PARTNERSHIP OPPORTUNITIES

SATURDAY, FEBRUARY 23, 2013

6 - 10 P.M.

(5:30 P.M. Champagne Sponsor Reception)

SEMINOLE HARD ROCK HOTEL & CASINO - PASSION NIGHTCLUB
HOLLYWOOD, FLORIDA

*Put on your fanciest pair of jeans & hottest pair of dancing shoes
and help us raise dollars for children fighting cancer*



EVENT OVERVIEW

The one-of-a-kind Fancy Jeans event focuses on live interactive entertainment and is described by many as a “must not miss party”. Dance the night away while enjoying an open bar, compliments of *Premier Beverage*, and tasty delights. The Fancy Jeans Party, chaired by Jen Klaassens, Vice President of Programs for The Wasie Foundation and produced by Events by Vento Designs, will include a “Best Dressed Fancy Jeans” contest, an extraordinary raffle, and an extensive silent auction. The last Fancy Jeans Party was sold out with 650 guests and raised \$160,000 (400 individuals in crisis have benefited). Expected attendance for the upcoming event is over 750 guests representing even more local leaders, business owners and community members. 100% of proceeds from this event will fund the Jessica June Children’s Cancer Foundation’s (JJCCF’s) Emergency Financial Assistance Program which directly benefits children fighting cancer in South Florida.

ORGANIZATION OVERVIEW

In 2004 Sandra Muvdi started the Jessica June Children’s Cancer Foundation, a nonprofit public charity, in memory of her only child Jessica June Eiler Muvdi. A diagnosis of childhood cancer creates an immediate medical and emotional crisis while also creating a financial crisis for many families. JJCCF is committed to providing emergency financial relief to help families enduring pediatric cancer pay for everyday necessities such as medical, utility, rent, mortgage, car, gas and food. This direct and tangible temporary financial assistance JJCCF provides is vital to the survival of these children while they receive cancer treatment.

The Foundation serves the children of all seven hospitals offering pediatric oncology treatment in South Florida (Miami-Dade, Palm Beach and Broward Counties). JJCCF has provided emergency financial assistance, hope, compassion and love to over **1,700** (10/2012) local children and family members whose lives were impacted by childhood cancer.



Jaiya & Leilani 11 y/o –
Leukemia & 6 y/o Wilms’
Tumor



Max – 15 y/o
Leukemia



Valentina – 15 y/o
Rhabdo



Angel – 4 y/o
Brain Cancer



Ron Jon T-Shirt Designed
by JJCCF Children, Tyler –
8 y/o Neuroblastoma



"Share the Joy" Child Sponsor
Premier Beverage & Bacardi



"Share the Joy" Child Sponsor
Florida Panthers Foundation



"STAR Date" with Derek Parsons JJCCF Board of Directors

INDIVIDUAL VIP TICKET
\$100 IN ADVANCE OR \$125 AT THE DOOR

- Individual Admission including VIP private lounge seating

INDIVIDUAL TICKET
\$50 IN ADVANCE OR \$65 AT THE DOOR

- Individual Admission

FANCY JEANS PARTNERSHIP OPPORTUNITIES

TAX-DEDUCTIBLE

TITLE PARTNER

THE WASIE FOUNDATION
A Philanthropic Legacy



PRESENTING PARTNER (One Remaining)

\$15,000

- Sponsor of three (3) children/families (valued at \$6,000) with an opportunity to participate in the "Share the Joy" Program. Added press exposure
- Thirty (30) individual tickets and twenty (20) individual VIP tickets including private lounge seating
- One night stay at the Seminole Hard Rock Hotel & Casino, Hollywood, FL
- Special recognition and Emcee mention throughout event with opportunity for company representative to speak (3 minutes) at Champagne Sponsor Reception
- Prominent signage: Logo featured as event Presenting Sponsor placed on all event printed materials, e-blasts (over 15,000 email contacts), step & repeat banner, PowerPoint presentation, signage displays and JJCCF website/Facebook
- Two (2) full page ads in event Program
- One (1) corporate banner display in area of high visibility (provided by sponsor)
- Commemorative gift presented at Fancy Jeans event by JJCCF
- Twenty Five (25) premier favor bags
- Opportunity for company material distributed at event
- Acknowledgement in press releases, JJCCF newsletter and website with hyperlink to sponsor's website



FLAIR LEG PARTNER

\$10,000

- Sponsor of two (2) children/families (valued at \$4,000) with an opportunity to participate in the "Share the Joy" Program. Added press exposure
- Thirty (30) individual tickets (or 15 individual VIP tickets)
- Special recognition and Emcee mention throughout event
- Prominent signage: Logo placed on all event printed materials, e-blasts (over 15,000 email contacts), step & repeat banner, PowerPoint presentation, signage displays and JJCCF website/Facebook
- One (1) full page ad in event Program
- One (1) corporate banner display in area of high visibility (provided by sponsor)
- Commemorative gift presented at Fancy Jeans event by JJCCF
- Fifteen (15) premier favor bags
- Opportunity for company material distributed at event
- Acknowledgement in press releases, JJCCF newsletter and website with hyperlink to sponsor's website



CLASSIC FIT PARTNER

\$5,000

- Sponsor of one (1) child/family (valued at \$2,000) with an opportunity to participate in the "Share the Joy" Program. Added press exposure
- Twenty (20) individual tickets (or 10 individual VIP tickets)
- Special recognition and Emcee mention throughout event
- Prominent signage: Logo placed on all event printed materials, e-blasts (over 15,000 email contacts), step & repeat banner, PowerPoint presentation, signage displays and JJCCF website/Facebook
- One (1) full page ad in event Program
- One (1) corporate banner display in area of high visibility (provided by sponsor)
- Commemorative gift presented at Fancy Jeans event by JJCCF
- Ten (10) premier favor bags
- Acknowledgement in press releases, JJCCF newsletter and website with hyperlink to sponsor's website

BOOT CUT PARTNER

\$2,500

- Sixteen (16) individual tickets (or 8 individual VIP tickets)
- Signage: Logo placed on all event printed materials, e-blasts (over 15,000 email contacts), step & repeat banner, PowerPoint presentation and signage displays
- Half page ad in event Program
- Certificate of Appreciation presented by JJCCF
- Eight (8) premier favor bags



SLIM FIT PARTNER

\$1,000

- Twelve (12) individual tickets (or 6 individual VIP tickets)
- Recognition in event Program
- Certificate of Appreciation presented by JJCCF
- Six (6) premier favor bags

2012 FANCY JEANS MEMORIES



Fancy Jeans

**Making Headlines...
Be a part...Are... you... ready...?**

FEBRUARY 23, 2013

THINK MAGAZINE January 2012

Put on Your FANCY JEANS

For the Jessica June Children's Cancer Foundation

DO GOOD
Kick off 2012 by raising funds for a good cause.

The Jessica June Children's Cancer Foundation will host its 4th Annual Fancy Jeans Party sponsored by The Wasie Foundation on February 24th from 7 p.m. to 11 p.m. at the Travel Popover Pier Sixty-Six, Parkview Ballroom in Fort Lauderdale. Chaired by Jen Klansens of The Wasie Foundation and produced by Ana Vento of Events by Vento Designs, the event will feature live entertainment, a Best Dressed contest, a raffle for a chance to win a new Ford automobile, three travel prizes and a silent auction, plus dancing, open bar and meals from local restaurants. Individual tickets to attend the event are \$30 (\$60 at the door), VIP tickets are \$100 (\$125 at the door) and sponsorship opportunities are also available by visiting www.JJCCF.org or by calling 954-744-6633. Proceeds benefit the Jessica June Children's Cancer Foundation.

GO RIVERWALK FORT LAUDERDALE May 2012

FOURTH ANNUAL FANCY JEANS PARTY FOR JESSICA JUNE CHILDREN'S CANCER FOUNDATION

1. Sandra Muvdi, Amanda "Rocky" Fitts and Angel Nozari

2. Mark Caggins, Keith Halfway and Robert Sapich

3. Nick Wels, Lindsey Muller, Blair Adams and Sandy Lantz

4. Mark Caggins, Keith Halfway and Robert Sapich

5. Nick Wels, Lindsey Muller, Blair Adams and Sandy Lantz

People: Places

Fundraiser helps kids with cancer

Without another week in the news, the Jessica June Children's Cancer Foundation, a local charity that helps children with cancer, is looking for ways to raise money. The foundation is sponsoring a fundraiser called "Fancy Jeans" on February 23, 2013. The event will be held at the Travel Popover Pier Sixty-Six, Parkview Ballroom in Fort Lauderdale. The event will feature live entertainment, a Best Dressed contest, a raffle for a chance to win a new Ford automobile, three travel prizes and a silent auction, plus dancing, open bar and meals from local restaurants. Individual tickets to attend the event are \$30 (\$60 at the door), VIP tickets are \$100 (\$125 at the door) and sponsorship opportunities are also available by visiting www.JJCCF.org or by calling 954-744-6633. Proceeds benefit the Jessica June Children's Cancer Foundation.



MAILING ADDRESS:
Jessica June Children's Cancer Foundation
Broward Health Medical Center
1600 South Andrews Avenue
Fort Lauderdale, Florida 33316

BOARD OF DIRECTORS:
Sandra Muvdi
Gregg Sjoquist
Diana Muvdi
Clinton Cimring
Andria Nolan

T: (954)712-6322 D: (954)593-5603 F: (954)468-8040 W: www.JJCCF.org E: Sandra@JJCCF.org

Payment deadline for Partners to be acknowledged in the event Program is February 11, 2013. All ads, artwork and logos must be received by February 1, 2013 (print time). Please email ana_vento@eventsbyventodesigns.com.

THANK YOU TO OUR PARTNERS



Mail This Form

2013 FANCY JEANS PARTNER RESPONSE FORM

Full Name: _____

Title: _____

Company Name: _____

(As you would like to appear in the program book)

Address: _____

Address 2: _____

City, State, Zip: _____

*Email (required): _____ Web Address: _____

Phone: _____ Fax: _____

Contact Person (if different from above): _____

Phone: (if different from above): _____

***Email required for communication on partnership benefits**

Partnership Options:

- Title Partner (1) **SOLD**
- Presenting Partner (1 Remaining) \$15,000
- Flair Leg Partner \$10,000
- Classic Fit Partner \$ 5,000
- Boot Cut Partner \$ 2,500
- Slim Fit Partner \$ 1,000

We are unable to attend but would like to make a donation in the amount of \$ _____

Additional Fancy Jeans Event Tickets:

- Individual VIP Ticket \$100 including private lounge seating (\$125 at the door)

Please specify number of attendees _____

- Individual Ticket \$50 (\$65 at the door)

Please specify number of attendees _____

Total \$ _____

INDIVIDUAL VIP TICKET
\$100 IN ADVANCE OR \$125 AT THE DOOR
 • Individual Admission including VIP private lounge seating

INDIVIDUAL TICKET
\$50 IN ADVANCE OR \$65 AT THE DOOR
 • Individual Admission

Raffle Tickets (Attendance NOT Required to Win Prizes):

- Individual Raffle Ticket \$20

Please specify number of tickets _____

- 6 Raffle Tickets \$100

Total \$ _____

RAFFLE PRIZES

- 1) FIAT 500 vehicle
- 2) Two round trip tickets on **American Airlines®** to any destination in South America (terms & conditions apply)
- 3) Florida Panthers Private Luxury Suite: 20 tickets, 8 parking passes for the spectacular Disney on Ice: Dare to Dream Show during March 2013 (excludes food & beverage)

Event Program Journal

- Full Page Ad \$500
 Half Page Ad \$250
Total \$ _____

SPECS FOR ADS IN THE FANCY JEANS PROGRAM - Book Trim Size: 5.5" w x 8.5" h

Full Page with Bleed: 5.5" W x 8.5" H Trim 5.75" W x 8.75" H Bleed 5.25" W x 8.25" H Live Area	Full Page no Bleed; 5.25" W x 8.25" H	Half Page Bleed: 5.5" W x 4.25" H Trim 5.75 W x 4.50" H Bleed 5.25" W x 4.00" H Live Area	Half Page: 5.25" w x 4.0" H
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PRESS READY PDF (HIGH RESOLUTION) OR HIGH RES JPG OR TIFF

***All ads, artwork and logos must be received by February 1, 2013 (print time). Please email ana_vento@eventsbyventodesigns.com.**

Method of Payment:

Grand total amount enclosed or to charge: \$ _____

Please make checks payable to **Jessica June Children's Cancer Foundation**

Please charge my credit card according to the following information:

American Express MasterCard Visa

Credit Card #: _____ Expiration date: ____/____

Card Holder Name: _____ CVV Code: _____

Authorized Signature: _____

The Jessica June Children's Cancer Foundation is a 501 (c) (3) nonprofit organization. Your gift is tax-deductible.

Please complete the Partner Response Form (pages 5 & 6) and mail, email or fax by January 25, 2013 to:

Mailing Address:

Jessica June Children's Cancer Foundation
ATTN: Sandra Muvdi
Broward Health
1600 South Andrews Ave.
Ft. Lauderdale, FL 33316

To purchase Tickets online or Fancy Jeans Event information visit **www.JJCCF.org**

Contact Information: E: Sandra@JJCCF.org
T: (954)712-6322 I (954)593-5603
Fax: (954)468-8040