

On the Scene

Fancy Jeans Spring Break Bash raises more than \$137,000



Cindy Eisen, left, Wayne Eisen, Gregg Sjoquist, Sandra Muvdi, Dawn Read, Jiwon Park and Jamie Cohn. **Photo by Michael Edgett.**

On March 15, the Jessica June Children's Cancer Foundation hosted the event which was sponsored by the Seminole Tribe of Florida and the Seminole Hard Rock Hotel & Casino. The Third Annual Fancy Jeans Spring Break Bash raised more than \$137,000 for local children in need fighting cancer.

The reception, themed "Reliving Fort Lauderdale's Famous Spring Breaks," had more than 360 guests in attendance, and took place at the poolside of the Seminole Hard Rock Hotel & Casino. Guests danced to music by The Edge and were entertained by professional dancers and acrobatic performers. Attendees had the opportunity to bid on more than 100 silent auction items.

During the event, Jessica Cotto offered her personal and emotional testimony describing how the Jessica June Children's Cancer Foundation made a difference in her life during times of crisis while her son was fighting cancer. Alejandra Posada, a five-year-old previously assisted by the Foundation, drew the three winning raffle tickets.

Plaques were awarded to Alexandra Nightingale and Mikaela Ballone for youngest most outstanding volunteers, to Larry Gettis for most outstanding fundraising volunteer and to Gregg Sjoquist for the most outstanding volunteer of 2007.

Sandra Muvdi, president and founder, recognized all the events' generous sponsors: Bloom, Gettis & Habib, P.A.; Steve Savor of Perfumania; Scott McPherson of Innovative Benefits Consulting; Physicians Insurance Company; Sun-Sentinel, American Airlines; Premier Beverage; Stephens Distributing; Blue Martini; and S.MARKGRAPHICS. Muvdi was also presented with a \$25,000 donation by The Wasie Foundation.

"The Fancy Jeans success was beyond my imagination. We raised almost double the amount raised at our last annual event," said Muvdi. "It wasn't easy planning an event of this magnitude with a staff of just one (me), but an army of volunteers involved with the Foundation worked very hard along my side to make this event possible. The Foundation is

fortunate to have such a nice and caring group of volunteers to help out. They are the Foundation's greatest assets."

For more information, visit the Web site at www.JJCCF.org or call 954-593-5603.



Sandra Muvdi, left, Mikaela Ballone, Riley Maaya and Alexandra Nightingale. **Photo by Lisa Nalven.**



Claudia de Laurentis, left, Greg Anderson, Diana Muvdi, Sandra Muvdi, Karina Anderson, Glenn Gopman and Maria Romero with performers. **Photo by Larry Gettis.**



Performers, left, with Alejandra Posada and Sandra Muvdi **Photo by Lisa Nalven**